

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
FLORIDA	12,937,926	15,982,378	16,959,416	18,607,894
MEDIAN AGE (YRS)		38.7	39.6	41.1
MELBOURNE, FL	398,978	476,230	502,365	546,100
MEDIAN AGE (YRS)		41.4	42.6	44.7
HISPANICS (ANY RACE)		21,970	24,328	28,395
STATE'S PERCENTAGE		4.61%	4.84%	5.20%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	413,411	434,132	469,005
MSA'S PERCENTAGE	86.81	91.16	98.48
MEDIAN AGE (YRS)	43.0	44.3	46.6
BLACK/AFRICAN-AMERICAN	40,000	43,227	47,926
MSA'S PERCENTAGE	8.40	9.08	10.06
MEDIAN AGE (YRS)	30.4	30.8	31.3
AMERICAN INDIAN/NATIVE	1,765	1,933	2,217
MSA'S PERCENTAGE	0.37	0.41	0.47
MEDIAN AGE (YRS)	35.9	36.0	35.6
ASIAN	7,152	7,817	9,004
MSA'S PERCENTAGE	1.50	1.64	1.89
MEDIAN AGE (YRS)	36.8	37.4	39.3
HAWAII/PACIFIC ISLANDER	305	321	375
MSA'S PERCENTAGE	0.06	0.07	0.08
MEDIAN AGE (YRS)	31.7	31.5	31.6
OTHER	5,168	5,913	7,094
MSA'S PERCENTAGE	1.09	1.24	1.49
MEDIAN AGE (YRS)	24.7	24.8	25.1

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	185,024	201,774
SUBURBAN	313,474	340,176
RURAL	3,867	4,150

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$44,065	-----	
PER CAPITA	\$23,997	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$7,871,924,000	\$10,475,432,000	33.07%
FOOD AT HOME TOTAL	\$948,607,800	\$1,142,201,800	20.41%
FOOD AWAY FROM HOME TOTAL	\$813,286,800	\$1,068,561,100	31.39%
FOOD AS % OF TOTAL EXPENDITURES	22.38%	21.10%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$188,137,900	\$228,732,600	21.58%
FISH & SEAFOOD PRODUCTS	\$18,006,800	\$21,712,600	20.58%
FRUITS & VEGETABLES	\$106,757,000	\$126,613,400	18.60%
DAIRY PRODUCTS	\$104,170,600	\$124,856,200	19.86%
BAKERY PRODUCTS	\$103,251,300	\$120,452,600	16.66%
CEREALS & PRODUCTS	\$49,753,400	\$61,098,200	22.80%
PREPARED FOODS	\$154,169,700	\$187,103,500	21.36%
JUICES	\$24,180,200	\$28,993,100	19.90%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$56,489,600	\$82,163,400	45.45%
FAST FOOD	\$24,280,800	\$34,385,100	41.61%
FULL SERVICE	\$32,208,800	\$47,778,300	48.34%
LUNCH	\$202,111,200	\$264,646,700	30.94%
FAST FOOD	\$120,128,900	\$153,918,800	28.13%
FULL SERVICE	\$81,982,300	\$110,727,900	35.06%
DINNER	\$292,724,300	\$392,687,500	34.15%
FAST FOOD	\$116,935,800	\$150,384,700	28.60%
FULL SERVICE	\$175,788,500	\$242,302,800	37.84%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$890	\$977	9.78%
POULTRY	\$246	\$272	10.57%
EGGS	\$44	\$46	4.55%
FISH & SEAFOOD			
FRESH	\$41	\$44	7.32%
FROZEN	\$28	\$32	14.29%
CANNED	\$17	\$17	0.00%
FRUITS / VEGETABLES			
FRESH	\$328	\$355	8.23%
CANNED	\$93	\$103	10.75%
FROZEN	\$60	\$62	3.33%
OTHER	\$23	\$22	-4.35%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$156	\$166	6.41%
CHEESE	\$132	\$137	3.79%
ICE CREAM	\$83	\$89	7.23%
BUTTER / MARGARINE	\$38	\$46	21.05%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$376	\$397	5.59%
COOKIES	\$72	\$75	4.17%
CRACKERS	\$41	\$43	4.88%
CEREALS & PRODUCTS			
CEREALS	\$134	\$141	5.22%
PASTA PRODUCTS	\$40	\$46	15.00%
FLOUR & MIXES	\$43	\$50	16.28%
RICE	\$20	\$24	20.00%
PREPARED FOODS			
SNACKS/CHIPS	\$120	\$139	15.83%
JUICES	\$114	\$124	8.77%
FROZEN/PREP. OTHER	\$91	\$106	16.48%
SOUPS	\$60	\$69	15.00%
SAUCES & GRAVIES	\$58	\$57	-1.72%
BABY FOOD	\$39	\$42	7.69%
FROZEN MEALS	\$44	\$50	13.64%
NUTS	\$34	\$36	5.88%
SALADS	\$24	\$28	16.67%

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